



Shell Game

A Monthly Newsletter for the London Magic Community
December 2011

Volume 7, Issue 4

November's meeting

November's meeting was very different compared to other club meetings. That's because this lecture was very different than any lecture we've had before. This month, we had a lecture by Marsha Bergeron, award-winning speaker from ToastMasters International. No tricks in this lecture – it was all about how to make our presentations better!

Marsha started off the evening by getting us all to breathe properly to begin our shows. By breathing properly before hitting the stage, our lungs will have greater capacity throughout the show, so we don't need to breathe more frequently and talk so quickly.

Now that we were breathing correctly, Marsha focused on 3 main elements:

Knowing you audience: This includes age range, male-female ratio; occupation; time of day and venue for the show

Vocal variety: Focusing on the volume, pitch, rate and quality of our pater – as well as the "power of the pause"

Movement: Making our movements and gestures look natural; avoiding pacing or repetitive motions; and matching our words and gestures to the performance,

Next Meeting:

Wednesday, December 14 7:30PM

Topic: GIFT EXCHANGE, DINNER and
HIDDEN TALENT NIGHT!

Place: Peter Mennie's home!

Marsha showed us techniques to help us define our patter (e.g. "mind mapping") and ways to create our own "elevator pitch" for selling our services. Marsha even had lectures notes for those in attendance (and we didn't have to pay for them!)

There was a lot of discussions about the information and techniques that Marsha shared. In the end, Marsha says, it's all about making our show more about the audience.

Many thanks to Marsha for a wonderful lecture on how to make our patter magical!

Mark Hogan

November's Meeting

DATE: Wednesday, December 14

TIME: 7:30 PM

PLACE: Peter Mennie's home

Topic: GIFT EXCHANGE, DINNER and HIDDEN TALENT NIGHT!

'Tis the season – to be eating! And that's what's in store for December. We'll relax for a nice dinner (thanks to Peter's wife Millie! and follow it a gift exchange!

It's easy – just bring a wrapped magic gift (no more than \$20). After dinner, we'll exchange gifts - you'll get to walk away with an early magical Christmas present of your own!

Also, it's HIDDEN TALENT night – if you have any talents or interests that we don't know about, it's time to share them with your fellow club members!

If you plan on attending, please send an email to the club's email address (magic_london@yahoo.ca) so Peter can know how many are coming.

Hope to see you in December!

News Of Interest

YouTube suspends Australia's Most Popular Magician

(PrWeb- Brisbane, Australia)

Jay Jay The Magician from Free Magic Live started his professional YouTube career back in 2009 when he first uploaded a "how to do a card trick" video. He quickly became the mentor of hundreds of thousands of kids. With over 200 videos uploaded and over 14 million views from all over the world, his youtube channel was the number one in the entertainment-magic niche in Australia and within the top 3 in the world.

His success has gone from strength to strength, now boasting over 50,000 fans worldwide and his YouTube channel was estimated to pull in more than 75,000 views per month. Jay Jay has even been featured on other Famous YouTubers partner programs doing magic tricks and interviewing them.

It came as a huge shock as to his community of loyal followers that YouTube suspended his account ([youtube.com/freemagiclive](https://www.youtube.com/freemagiclive)) for no apparent reason and with no explanation. Users were shown the following message when trying to view his video content: "This video has been removed as a violation of YouTube's policy against spam, scams and commercially deceptive content."

Jay Jay writes on his blog at Free Magic Live after 3 years of creating exciting and entertaining content, "Why wasn't I given any messages, comments or even an email about my account telling me something is wrong and/or asking me to make a change."

Unfortunately Jay is not alone. Other big YouTubers with another well known blogger David Jenyns, from davidjenyns.com, suffering a similar fate on the same day having his account terminated. "I'm stunned having built a great reputation within the YouTube community," Dave comments in an open letter to YouTube. He states "YouTube appears to have made a big mistake overlooking their "3 strikes and you're out" as stated in their community guidelines... I really hope someone from YouTube is taking note."

Even another big YouTuber, Scott Colby who is in the fitness niche got his account banned and also posted an open letter to YouTube. Scott did get his account back and 'youtube admitted it was a mistake'.

"With the massive volume of videos on our site, sometimes we make the wrong call," a spokesperson for the online video giant's owner Google said

today. "When it's brought to our attention that a video or account has been mistakenly removed or suspended, we act quickly to reinstate it."

Jay Jay's account still remains inactive. Over a thousand followers have flocked to his website posting comments of support but still not word from Google. Only time will tell if Google's YouTube really listens.

We Want Your Reviews and Tricks!
Please send any original reviews, magic
tricks or routines to:
magic_london@yahoo.ca

TV Personality wins FISM Asian Magic Championship

(ROWENA JOY A. SANCHEZ – Manila, Phillipines)

TV personality Jeffrey Tam has conquered the magician's world anew, winning top prize in the close-up magic category of the 2011 FISM Asian Magic Championship held Dec. 1 in Hong Kong.

Tam bested 19 countries in the prestigious competition, as reported on "Umagang Kay Ganda" on Dec. 6.

In the Tuesday episode of his television show "UKG," Tam gave a sample of his winning performance, such as producing giant coins from his mouth, and making tea bags and siopao appear from a mug.

According to the FISM (Fédération Internationale des Sociétés Magiques or the International Federation of Magic Societies) website, winners from the competition are "entitled to compete in the FISM World Championships of Magic in Blackpool, England in July 2012."

Tam has been making waves in the field of magic for years now, having performed in countries namely France, United Kingdom, Malaysia, and Spain, as seen in his Multiply site. He is also the first Filipino magician who was featured in a top Bristol, UK DVD magazine.

The "UKG" co-host was a Philippine close-up magic champion for three consecutive years (2008 to 2010). He was also the close-up magic champion at the 2009 International Magic Extravaganza held in Kuala Lumpur, Malaysia, and then again, earlier this year, at the Bangkok International Magic Extravaganza in Thailand.



CAMARADERIE: HAMILTON

Where Friends meet & New Friendships Begin

MAY 3 - 5, 2012

Registration form

PayPal: <http://cammagic.org/camaraderie/registration/>

NAME: _____ CAM # _____

PLEASE PRINT: GIVEN NAME FAMILY NAME

STREET ADDRESS: _____

CITY: _____ PROVINCE/STATE: _____ POSTAL/ZIP _____

COUNTRY: _____ PHONE: (____) _____

E-MAIL: _____

CONFIRMATION BY E-MAIL ONLY

PRINT NAMES AND CAM NUMBER (IF APPLICABLE) OF ALL REGISTRANTS:

1. _____

2. _____

ITEM	REG. ARRIVING BY JAN. 15, 2012	ARRIVING AFTER JAN. 15, 2012	TOTAL
<input type="checkbox"/> CAM MEMBER & SPOUSE EACH	\$175.00	\$195.00	
<input type="checkbox"/> NON-MEMBER & SPOUSE EACH	\$205.00	\$225.00	(INCLUDES 1 YR. MEMBERSHIP)
<input type="checkbox"/> YOUTH 12 AND UNDER	\$ 50.00	\$ 70.00	
<input type="checkbox"/> AWARDS BANQUET	\$42.00	\$45.0	(ONLY AVAILABLE BEFORE APRIL 20)
<input type="checkbox"/> CHECK BOX FOR VEGETARIAN MEAL.			
<input type="checkbox"/> BUS TO GALA SHOW	\$10.00	\$10.00	(ONLY AVAILABLE BEFORE CONVENTION)
<input type="checkbox"/> DANIEL GARCIA WORKSHOP HELD WEDNESDAY, MAY 2 AT 5:30PM		\$100.00	
<input type="checkbox"/> PAUL GERTNER WORKSHOP HELD WEDNESDAY, MAY 2 AT 8:30 PM		\$65.00	

WORKSHOPS AVAILABLE FOR FULL REGISTRANTS ONLY!

TOTAL ENCLOSED \$

PAYABLE BY MASTERCARD, VISA, OR CHEQUE. NO PERSONAL CHEQUES ACCEPTED AFTER APRIL 1, 2012

MASTERCARD ___ VISA ___ # ___ * ___ * ___ * ___

EXPIRATION DATE: ___/___/___

SIGNATURE: _____

Due to the increase in bank charges, the Board of Directors has decided that a \$6.00 convenience fee will be applied to all credit card settlements. CHEQUES WOULD BE APPRECIATED!

FULLY REFUNDABLE UNTIL MARCH 15, 2012.

AFTER THAT DATE A \$25.00 PROCESSING FEE WILL BE DEDUCTED.

CHECK BELOW IF YOU WISH TO BE SENT:

___ PARLOUR ___ CLOSE-UP CONTEST - MUST BE REGISTERED FOR FULL CONVENTION & ATTEND AWARDS BANQUET

SEND VIDEO OF STAGE PERFORMANCE TO ARRIVE BEFORE MARCH 15.

MAIL THIS COMPLETED FORM AND FULL PAYMENT TO: CAMARADERIE REGISTRATION

92 WATER ST., ELORA, ON N0B 1S0

CONVENTION HOTEL: CROWNE PLAZA, 150 MAIN ST. E. HAMILTON, ON

PHONE: 905-528-9546 or 888-528-3451

Ask for CAM convention rate (\$109.00/night) **BEFORE MARCH 30, 2012**

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Concept by: Steve Seguin

The Shell Game is a free newsletter sent to members of the London Magicians Guild and other people in the community interested in magic.

Opinions expressed do not reflect the views of the London Magicians Guild.

London Magicians Guild web site:
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