

2014/2015 Club Membership Dues are now due!!

Please bring your **\$40** membership renewal dues to the September meeting, or mail them to: *Mark Hogan, 21-455 Hyde Park Road, London ON N6H 3R9*



Shell Game

A Monthly Newsletter for the London Magic Community
October 2014 Volume 10, Issue 2

September's meeting

Well, this summer was lousy - wet, cold and way too short! But it's over - and the good news is that we get to look forward to some cool magic! This month's topic was "*What I learned this summer*", and **Mike Fisher** sure was busy.

Mike brought in a number of items he acquired or was playing with this summer. One was the **Samaria Templar** from Collector's Workshop, where a borrowed ring vanishes and is found resting on a mounted sword, and we discussed different handing methods for the prop. Another was the magnetic detector **FMT-3** and a beautiful magnetic coin made by *Roy Kuepper's World of Magic*. The FMT-3 also came with a remote control for silent communication.

He also had a Milson-Worth **Coin of the Realm**, a beautiful walnut box with a large glass plate inside - and yet a coin put through a slot in the top could slide right through! And his piece de resistance was the **Vapr** - a fabulous device for creating & controlling smoke from your body - including a remote control as well. Jaws were dropping - what a great product!

We also saw some pretty outstanding magic, too. **Jon Akrey** showed us his Rainbow Deck (with all different deck designs and colours). Two spectators each selected cards and two prediction cards matches both the back design and the card value - and the two selections turned out to be the only two only different values in the entire deck!

Next Meeting:

Wednesday, October 8

Time: 7:30 PM

Topic: CORPORATE STROLLING

**Beal Secondary School
525 Dundas Street, London
T-253**

Mark Hogan got different spectators to narrow in on one card which happened to be the only card in the card box (using the Petal Force). He also showed how a deck can be wrapped in an elastic and the selection appears on the back of your hand!

Domenic St-Jacques impressed us by flicking off the deck the exact number of cards mentioned by a spectator – while blindfolded! He also memorized the deck in 20 seconds and was able to flick off a specific card – plus say which card were above and below the selection! Wow!

And we ended the night with a terrific original effect by Greydon Gilmore. In an experiment of group thought, he showed us a large glass container of gumballs and spectators guessed how many were in the container. It turned out the average of the guesses was only .75 off – only to see an extra gumball on the back of the container with $\frac{1}{4}$ of it missing!

It was a great way to begin the new season! Hope to see many more of you out in the coming months.

Mark Hogan

October's Meeting

DATE: Wednesday, October 8
TIME: 7:30 PM
PLACE: Beal Secondary School
T-253

TOPIC: CORPORATE STROLLING

Life is busy right now for the club's most recent "celebrity" – with **Steve Seguin** having put out his own magic DVD – "**Chairs**". But he has graciously offered to lead a session on *corporate strolling*.

Steve says he has spent a lot of time this summer on this topic, and wants to run it from a novice perspective with the goal of getting input from others. The evening will focus on marketing; the sales call; what to do at the event; and of course sets of routines that work well in a corporate strolling environment.

It's a very interesting topic and would be ideal for anyone considering do magic in the corporate arena. Hope to see you there!

News Of Interest

“It was just a rehearsal!” - Dynamo fans not impressed

(The Daily Mail)



Dynamo fans were left unimpressed last week when the magician appeared to float above the Shard, but wires could be seen from below.

However the 31-year-old, whose real name is Steven Frayne, has now claimed that he was just practicing the levitation stunt above the London landmark - and the hard wires were for health and safety.

Dynamo had claimed to be floating 1,016ft above the capital's streets last Wednesday, even tweeting a picture of the clouds along with a message 'the view is great up here #lookup'.

But social media users blasted him after the stunt, saying that the wires could be seen. One billed the trick a 'fail', while

another labelled him a 'cheat'.

However, Dynamo claimed today that the stunt was only a practice, telling **The Sun**: 'That was a rehearsal and we used those wires for health and safety.'

'It's a shame a picture went out, but that's the world we live in. The stunt we filmed for the show will give people something to think about when they see the full effect.'

The magician - who shot to stardom thanks to his hit TV show *Dynamo: Magician Impossible* - filmed the stunt as part of the next series of the show, which Watch has confirmed will be the last.

And he was unconcerned by people ridiculing him online, adding: 'I loved it. I do think people thought they'd caught me out and I'd be at home crying about it. I was watching it all on Twitter and laughing. This is my hobby and everyone is so wound up about it. Magic makes people ask questions and that's all that was going on.'



CHAIRS by Steve Seguin

The Guaranteed Standing Ovation

Juggler, magician and humorist Steve Seguin closes every show with a standing ovation, and now YOU can too! Applying great staging, simple choreography and an age old circus/party stunt, Steve has audiences jumping to their feet at the end of his show. Every. Single. Time. Guaranteed!

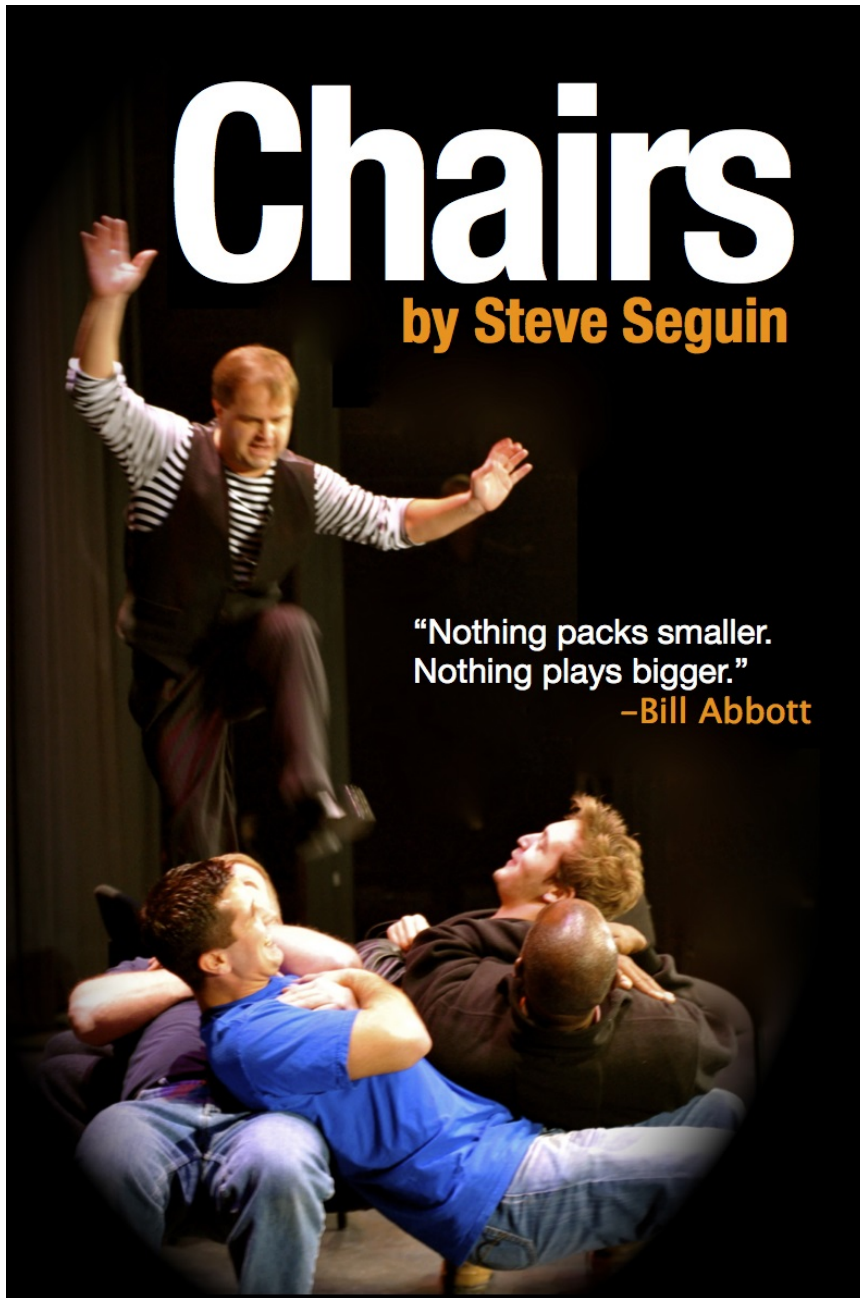
No Props!

In partnership with Bill Abbott Magic, Steve Seguin will walk you through a master class in audience participation and management. In a deluxe multimedia pro package which includes both a 45 page book and 90 min. DVD that will give you all of the knowledge and tools necessary to add this dynamic conclusion to YOUR show.

We Want Your Reviews and Tricks!

Please send any original reviews, magic tricks or routines to:

magic_london@yahoo.ca



CHAIRS REVIEW

"I've seen so much misleading ad copy it's unreal. Promises of guaranteed standing ovations and the best reactions ever with tried and tested routines. At last something that lives up to the hype. Steve Seguin's Chairs is insane. Enter with nothing at all, leave with nothing but applause. The routine

is hilarious, action packed and jammed full of visual comedy. Even if you already know how the chair stunt works, Steve's tips will give you the confidence to go out and perform it everywhere and in every show, like he has for over 10 years. Finally, a product where the only thing that's unreal is the reactions you'll be getting."

-Mark James (United Kingdom)

Magician reveals tricks, gets standing ovation on "Showtime" (ABS-CBN News)

A comic magician earned a standing ovation from judges on "It's Showtime" Wednesday after revealing several of his magic tricks during the Pinasikat segment of the noontime program.

Mark Jason Alfonso, a 26-year-old former service worker in Abu Dhabi, took the stage as "The Jowker" and performed several magic tricks which promptly "failed."

Alfonso, who hails from Pampanga, drew laughs as he deliberately showed the secret behind each magic trick, such as a floating rose which turned out to be attached to his suit with a string.

By the end of his act, "The Jowker" had judges **Jhong Hilario** and **Pooh** on their feet, with Hilario commenting that the contestant showed a unique act and had comic timing.

Alfonso got the highest score against a saxophonist and a stunt dance group to win Wednesday's edition of Pinasikat, which will award P1,000,000 to the winning act in the grand finals.

Watch his act:

<http://www.abs-cbnnews.com/entertainment/09/10/14/magician-reveals-tricks-gets-standing-ovation-showtime>

The Stradivarius of Playing Cards

(Yahoo Finance)



Think Federer's tennis racket, Baryshnikov's ballet slippers, Perlman's violin.

For close-up magician **Steve Cohen**, star of the weekly *Chamber Magicshow* in the Waldorf Astoria Hotel, an essential tool of the trade is a good deck of cards—and none measured up.

So Mr. Cohen, a.k.a. *The Millionaires' Magician*, created his own sleek, ultra-luxury deck and called them TYCOONS in honor of his exclusive clientele.

"Doing tricks with TYCOONS is like playing a Stradivarius," Cohen said, as two aces and a king magically disappeared. "They keep me at the top of my game."

His sold-out *Chamber Magic* show, performed on weekends in a plush Waldorf suite for the past 14 years, attracts celebrities, royalty, well-heeled New Yorkers, and magic aficionados. On weekdays, the tuxedoed conjurer shares "miracles up close" in exclusive venues for a who's who list of private clients.

The newly minted TYCOON deck was designed in collaboration with **theory11**, the largest producer of premium, luxury playing cards. TYCOONS are manufactured in America from premiere-quality paper derived from sustainable forests and vegetable-based inks. Their unique design includes a debonair Joker sporting a cane and top hat (modeled after Cohen); an elegant woman gazing out from the Ace of Spades; and lifelike Court cards licensed from Fournier in Villarreal de Alava, Spain.

Available in Crimson Red and Ming Blue, TYCOON decks are packaged individually and in groups of four nestled inside a handcrafted Limited Edition Collector's Box. Made from laser-etched English Chestnut stained wood, each box is secured with an authentic leather strap.

Logo Fusion - iPad magic

(Yahoo Finance)

German stage magician **Simon Pierro** has made something of a name for himself as the "iPad magician" -- using an iPad tablet to perform sleight-of-hand that is pretty amazing -- even watching it on YouTube. However he does it, it's certainly very clever.

Thematically, it goes hand-in-hand with **Lego Fusion** -- a strange hybrid of building with Lego bricks and playing a game on the iPad, once you have scanned your creations into the app. So Pierro, at the behest of Lego, will be making appearances in Lego stores, working his iPad magic -- with Lego bricks.

"What do you get when you cross Lego bricks, an iPad, and a magician? Cool magic!" Lego wrote. "Watch internationally famous magician Simon Pierro as he puts Lego bricks into his iPad and then pours them back out again."

Watch it here:

<http://www.youtube.com/watch?v=CBrxGvd4FWA>

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Concept by: Steve Seguin

The Shell Game is a free newsletter sent to members of the London Magicians Guild and other people in the community interested in magic.

Opinions expressed do not reflect the views of the London Magicians Guild.

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